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The next Free Liverpool SEO Seminar on Wednesday January 20th 2010 at 6pm, Upstairs at The Ship and Mitre, Dale Street, in Liverpool City Centre.

The event is free to attend for all Liverpool and Merseyside website owners with a view to improving their search engine optimisation and ranking.

The main topic covered at this seminar will be 'Social Networking'. This includes advice on the best ways to use websites such as Twitter, Facebook and LinkedIn to promote your business. Plus how you can turn your website into a social networking hub in its own right.



Twitter:

The micro blogging newcomer to the social networking scene can be an ideal way to promote events, special offers and provide real time business updates.



Facebook:

The best established and most used of the social networking sites is ideal for promoting to under 30s as this is the main user base age.



LinkedIn:

Ideal for business to business connections. A great way to build up business only contacts and actively used by many businesses for networking.



Easy bookmarking links:
These icons can be added to any web page to encourage users to bookmark the pages of your site they find useful.



Personal Forum:
Encourage your users to add more content to your site. Offer a question and answer page for even more content and repeat viewings of your pages. Turn your website in to a social networking hub.

Places at the event are limited. For more details and if you have not yet registered go to: <http://www.littledetails.co.uk/advanced-seo-services/free-seo-seminar-liverpool-20-01-2010.php>

Come along and enjoy a complimentary glass of wine as you network with like minded individuals and participate in our active link building exercise.

We look forward to seeing you there.

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LittleDetails.co.uk is a Liverpool based SEO and web design studio with over ten years web experience.